

ROB BIESENBACH



Step away from the PowerPoint! **PERSUADE, SELL and COMPEL** Anytime, anywhere, any audience

Everyone in your organization is in the business of persuasion, whether they're selling to customers, driving strategy, leading teams or convincing people to wipe down the microwave after their breakfast burrito explodes. The struggle is real, and **you won't get there with dull data dumps, muddled messaging, impersonal interactions, or one more Dilbert cartoon.**

Rob Biesenbach will help your people overcome the clumsy communication practices that cause employees, customers and other critical audiences to tune out and turn off. He'll **equip them with the latest tools and techniques, from powerful storytelling to presentation mastery, so they can connect in a truly meaningful way** with those they wish to influence. That means closing more sales, driving employee performance, fueling growth and even achieving break room peace in our time.

FEATURED PROGRAMS

Unleash the Power of Storytelling: Win Hearts, Change Minds, Get Results

Study after study confirms that storytelling is **the most powerful way to break down walls, build trust and influence people to act.** It's also one of the most hyped subjects in business today! Rob cuts through the noise to clarify and simplify the storytelling process. Audience members walk away with practical tools and easy-to-follow processes they can use to find, shape and deliver powerful stories. Stories that will **help them connect more quickly, engage more meaningfully and get real-world results,** from winning business to advancing strategy to driving performance.

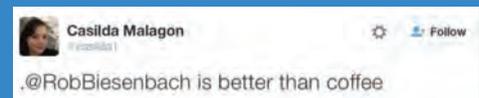
11 Deadly Presentation Sins: A Path to Redemption for Public Speakers and Everyday Presenters

A great presentation can help convert prospects to customers, inspire teams, earn the trust of investors, boards and others, and build your reputation as an expert. Yet it's all too easy to succumb to the worst sins of public speaking, from listless delivery to lackluster content, from meandering stories to mundane visuals. Arm your team with practical techniques to overcome these credibility killers, escape from PowerPoint Hell, and help **win over any audience,** from the conference room to the board room to the ballroom.

Act Like You Mean Business: Lessons for Success from Stage and Screen

Too often we go from meeting to meeting, phone call to phone call, without stopping to think about what we want to accomplish and how. We treat life like an improv scene when it should be planned, scripted and rehearsed. Here's **an actor's guide to setting the stage and mastering the message for any interaction,** from a formal meeting to a casual conversation. Participants come away with a simple, repeatable blueprint they can use to make every communication a success.

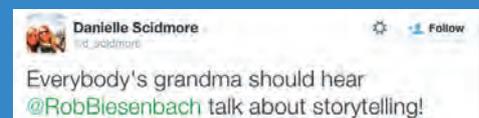
"I cannot thank Rob enough for the time, effort, energy and enthusiasm he put into his storytelling presentation for Deloitte's global communications meeting. It was **simply spectacular and the highlight of our program. Perfect for our group.**"
- Claire Hassett, Deloitte



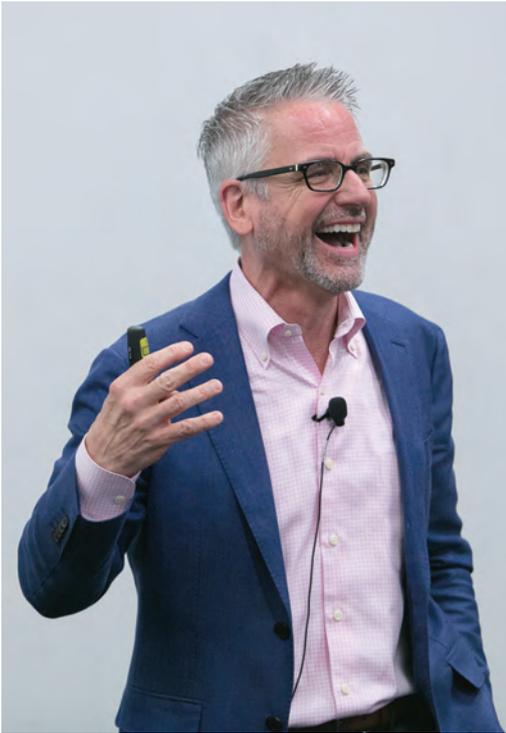
"In the last session on the last day of our conference, **Rob Biesenbach delivered an incredibly engaging and interactive presentation.** It made a huge impact on our attendees." - Emily Basteen, Feeding America

"**With Seth Godin, best of conference** for me." - Anonymous (but super-insightful) conference attendee

"Rob Biesenbach has the ability to **engage his audiences in a thought-provoking way** that allows them to think outside the box and come away with a new, creative way of storytelling." - Craig Davis, AARP



"Our engineers are technical and data driven. Rob did a great job infusing humor and fun into an informative half-day session; **the team is still talking about how valuable the training was.**" - Emily Ford, Alaska Energy Authority



ABOUT ROB

Tired of watching your people stumble through presentations, bury customers in data and fail to connect with employees?

Rob Biesenbach is on a mission to **make the world's meeting rooms safe again for audiences by putting an end to Death by PowerPoint** and making every leader a storyteller. He uses principles from the world of performance to help people shine whenever they're in the spotlight, so they **communicate better, lead smarter and win more often.**

With a diverse background spanning the top-10 agency, nonprofit, government, and association worlds, Rob is fluent across a range of industries, professions and issues. **He understands your audience's problems and how to solve them.**

VALUE YOU CAN COUNT ON

- **Trusted:** chosen by clients including AARP, Allstate, Deloitte and Lockheed Martin.
- **Popular:** routinely rated among the top speakers by conference attendees.
- **Substantive:** offers practical tools participants can use right away to grow their business, drive performance, motivate teams, build their brand and more.
- **Entertaining:** as a Second City trained actor and improviser, Rob keeps audiences engaged through story, humor, energy, and interaction.
- **Easy:** a breeze to work with.



Rob's the author of three fun, practical **books that use communication lessons from the world of show business to help leaders succeed in their business.** Includes the Amazon bestseller *Unleash the Power of Storytelling*. Devour your copy today!

Book Rob Biesenbach to Help Your Leaders
Persuade, Sell and Compel

Call 773-669-4604 or Email rob@RobBiesenbach.com