



# ROB BIESENBACH

## ROB'S INTRODUCTION

[Rob BEE-sen-bock]

### For Presentation Skills

Presentation skills are vital to leadership success, whether your goal is to align a team, execute a strategy, or advance your career. Rob Biesenbach [BEE-sen-bock] is here to help you become even *more* skilled, confident presenters. He's written hundreds of speeches for CEOs and other executives and has delivered keynotes and training for organizations including AARP, Allstate, the Alaska Energy Authority, Deloitte, and Lockheed Martin. Rob is also a Second City-trained actor who has appeared in nearly 200 stage and commercial productions. And he's the author of two books, including his latest, *11 Deadly Presentation Sins: A Path to Redemption for Public Speakers*. Please welcome Rob.

### For Storytelling

There's a lot of hype surrounding storytelling in business. Google the term and you'll get 42 million hits. But as we all know, more information does not always lead to greater clarity. So our speaker today is here to clarify and demystify the storytelling process. He'll give us practical tools we can use to cut through the clutter and engage meaningfully with employees, customers, and other audiences. As a consultant, trainer and author, he helps organizations and individuals communicate with purpose, power, and impact. As an actor, he's performed in nearly 200 stage and commercial productions — and, yes, he's even played a doctor on TV. Please welcome Rob Biesenbach [BEE-sen-bock].

